

Something  
iconic is coming  
*here!*

Barbie™  
♥ HMD



The Quick Guide included in the HMD Barbie Phone box will walk you through the following steps:



**Step 1: Remove the back cover**

**Step 2: Insert the SIM card**

The HMD Barbie Phone requires a physical SIM card to use. If your current device uses an eSIM, or if you're not sure, you should contact your wireless service carrier. If you've got a physical SIM card already, keep going!

**Step 3: Insert the memory card<sup>1</sup>**

A microSD memory card will be useful if you plan to take a lot of photos and want some extra storage capacity, or if you want to download MP3 music files to listen to from your phone. If you don't have a memory card now, just skip this step. You can easily come back to it later.

**Step 4: Insert the pink battery**

**Step 5: Replace the back cover**

You have 3 designs to choose from!

**Step 6: Plug it in**

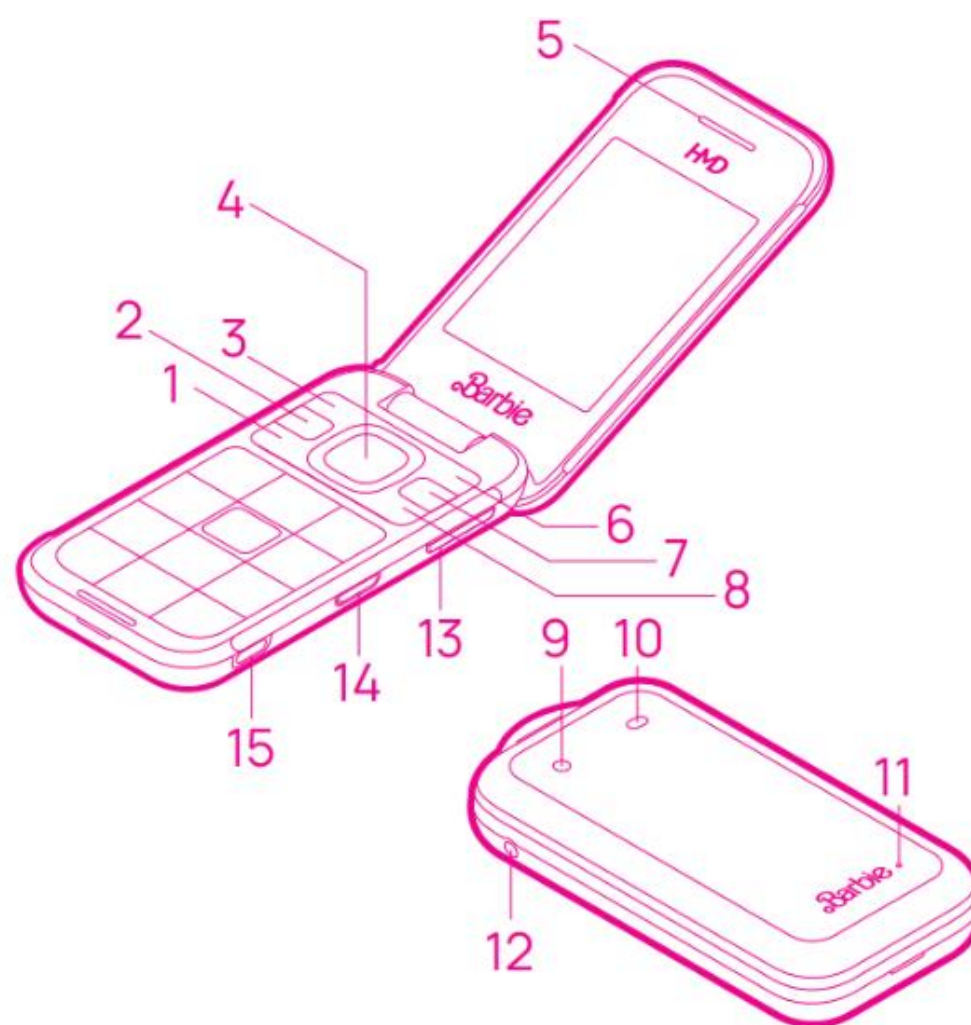
Be sure to plug in your phone into a wall outlet with the pink charger that comes in the box. A full charge should last you an entire day with normal usage.<sup>2</sup>

**Step 7: Turn on the phone**

Press and hold the power key until the phone turns on. Experience the beautifully familiar 'Hi Barbie!' boot up sound that plays every single time you turn on your HMD Barbie Phone. It's the perfect start to your Barbie journey!

**Step 8: Select your settings**

Follow the on-screen prompts to select your device and keyboard language, set up W-Fi connectivity, location access and review terms and conditions.



**EASY REFERENCE  
KEYPAD GUIDE**

- |   |                     |    |                            |
|---|---------------------|----|----------------------------|
| 1 | Call key            | 9  | Camera                     |
| 2 | Shortcut key        | 10 | Flash                      |
| 3 | Left selection key  | 11 | Microphone                 |
| 4 | Scroll key          | 12 | Headset connector          |
| 5 | Earpiece            | 13 | Volume key                 |
| 6 | Right selection key | 14 | SOS call key               |
| 7 | Back key            | 15 | USB connector/<br>Charging |
| 8 | Power/End key       |    |                            |



## Step 9: Welcome to the Barbie Theme UI

Immerse yourself in the world of Barbie with a fully themed user interface, interchangeable wallpapers, pink app icons, and more.

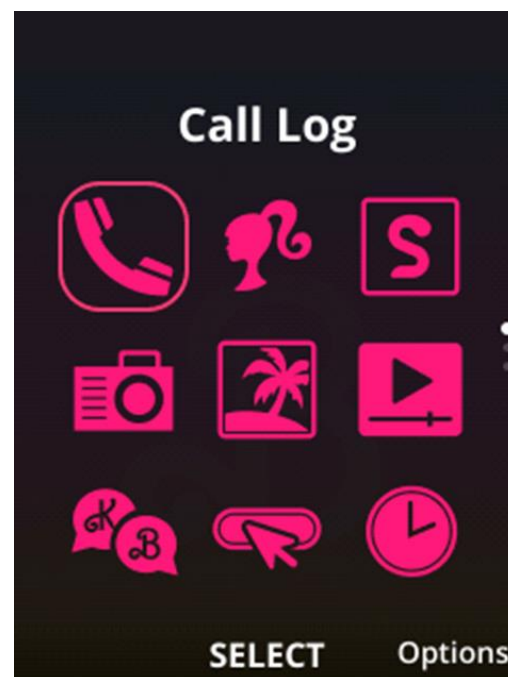


## Step 10: Get to know your main menu

Press the center of the Scroll Key to open the menu, then use the scroll key to navigate to the app you want to open. To open, press the button in the center of the Scroll Key. Select Options with the Right Selection Key if any time you'd like to customize the apps that appear on the Main Menu, the order in which they appear, or the view (grid, list or single app).

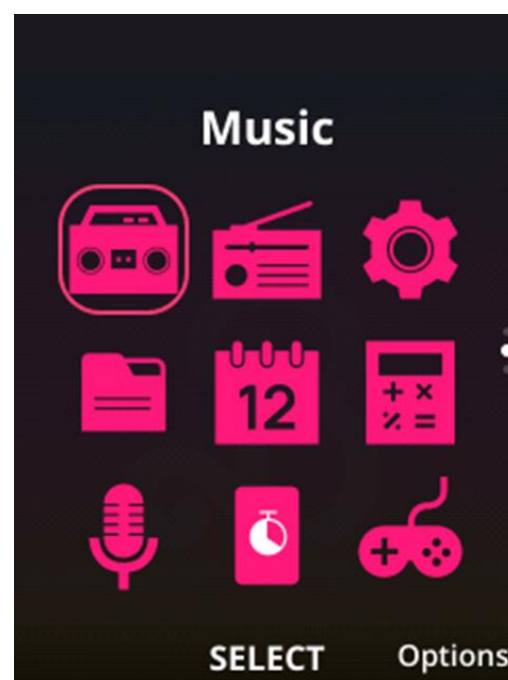
By default, the first screen of the main menu features the following apps:

- Call log
- Contacts
- Malibu Snake
- Camera
- Gallery
- Video
- Messages
- Internet
- Clock



Continue scrolling to view the apps on the second page of the main menu:

- Music
- FM Radio
- Settings
- File Manager
- Calendar
- Calculator
- Recorder
- Barbie Tips
- Games



Nothing beats spending real time together. That's what the HMD Barbie Phone is all about! No distracting apps here. The real magic happens with our friends and family, not on our screens. Now that your phone is set up, here's what you can do with your HMD Barbie Phone:



### Make a call

It's old school! Simply use the keypad to enter the 10-digit phone number you want to dial, then press the center Scroll Key to <Call>. When your call is complete, simply flip the phone shut, or press the Power/End key to end the call. To view the call log, simply select the Phone icon on the main menu.



### Send a text

Select the Messages icon on the main menu to open the messaging app. Enter the phone number or select a phone number from your Contacts, then type your text using the numerical (T9) keypad.

## Top Tip!

Level up your T9 texting skills! Switch between different modes in the texting field – such as to activate predictive texting, all Caps, numbers, etc. – by pressing the hash key.



### Add a contact

Select the Contacts icon on the Main Menu to add your family and friends' names and phone numbers to your contact list. Once saved, you can select Options key to add your contact as a favorite or add to speed dial.



### Take a photo or video

The HMD Barbie Phone comes with a retro camera for those cool Y2K shots! Just open the Camera app from the main menu, point and click the center Scroll Key to take a photo! Use the Scroll Key to toggle between camera and video capture modes. And you can select the Options key to manage the Flash and video resolution settings.



### Share your photo or video

The memories you capture with your HMD Barbie Phone can be shared via MMS from the Camera app directly or from the Gallery. If you added a microSD to your phone, you can also download photos by connecting the phone to your computer using a USB-C to USB-A or USB-C to USB-C cable (sold separately).



### Use the camera flash to light your way

Long press the UP direction on the Scroll Key to turn the built-in flashlight on and off.



### Listen to music

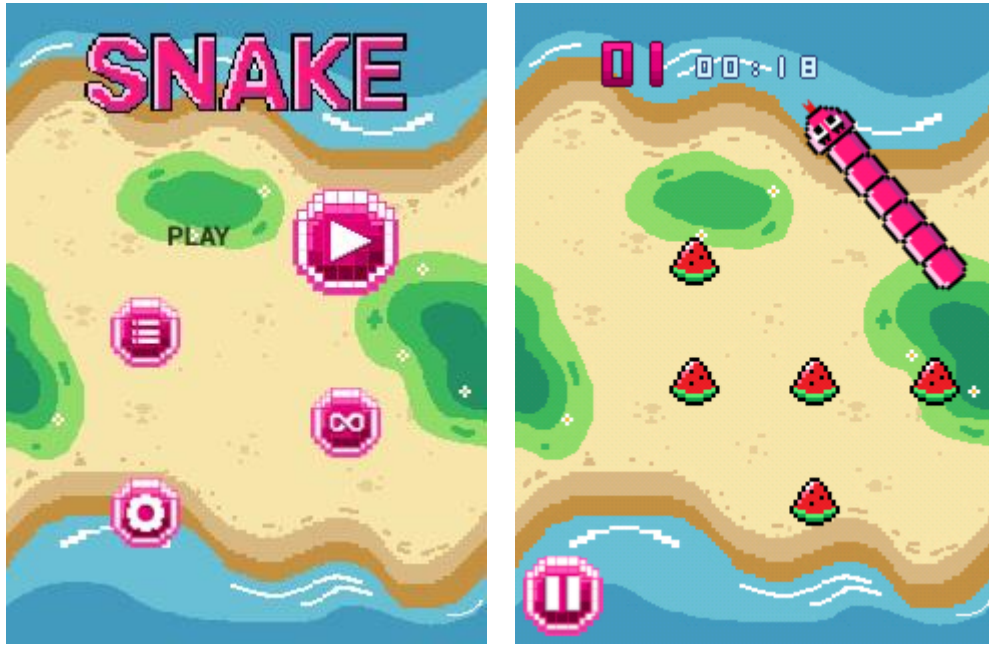
Plug your wired headphones (sold separately) into the headphone jack to use the built in FM Radio. When you open the FM Radio app from the main menu, press the center Scroll Key to turn on. You can scan for your local FM radio stations and save your favorites. You may also use the Music app to play MP3 music files from your memory card.





## Play Malibu Snake

Relive the nostalgia of the classic Snake game, now with a Barbie twist! Guide a pink snake as it eats watermelons and avoids beach balls in this beach-themed version of the game.



## Top Tip!

Challenge your friends to see who can get the top score playing Malibu Snake!



## Fit check

Don't forget the front display doubles as a handy mirror you can take everywhere you go!



## Give your smartphone a vacay

Less Browsing, More Beach: This phone encourages you to take a break from screen time and enjoy life's real adventures. Open the Barbie Tips app from the main menu to discover 11 digital balance tips tailored by the Barbie squad, helping you find balance and savor those 'vacay' vibes.

### Availability

## One for you, one for every-Barbie

Love your HMD Barbie Phone? Want to gift one to your bestie? The HMD Barbie Phone retails for \$129 USD and is available online at major US retailers.

Check out [www.HMD.com/barbie](http://www.HMD.com/barbie) for availability and sign to receive updates, news and deals.

## Top Tip!

The HMD Barbie Phone makes the **perfect gift for the holidays** to give your bestie, sibling, parent and anyone else who needs to say goodbye to social media distractions and hello to meaningful connections!

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TM and © 2024 HMD Global. All rights reserved. Qualcomm Mobile Platform is a product of Qualcomm Technologies, Inc. and/or its subsidiaries. Variations on offering may apply. Check local availability. All specifications, features and other product information provided are subject to change without notice. Pre-installed system software and apps use a significant part of memory space. All images are for illustrative purposes only. Contains small parts.

<sup>1</sup>Micro SD memory card required, sold separately.

<sup>2</sup>Battery has limited recharge cycles and battery capacity reduces over time. Eventually the battery may need to be replaced.

